



# LOOKING BACK & LEADING FORWARD GIVE TODAY!



## WHY GIVE?

“Looking Back and Leading Forward” is more than just a campaign slogan- it’s our history, our legacy and our continued commitment to tackling the tough issues. Since 1934, United Way of Greater Kingsport has been driving positive and sustainable change in our community by uniting people, businesses, and organizations. UWGK supports 27 agencies and 33 programs, improving 1400 lives in our community every day. For ninety years, we have been leading the way to a better life for all. Join us as together, we LEAD FORWARD.



United Way of Greater Kingsport



## TELL US ABOUT YOURSELF

Mr.  Mrs.  Ms.  Dr.

Full Name \_\_\_\_\_

Company \_\_\_\_\_

Home Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

E-mail \_\_\_\_\_

Phone \_\_\_\_\_

I would like updates about how my investment is helping.

For volunteer opportunities visit [www.volunteer-united.org](http://www.volunteer-united.org)

## DECIDE HOW MUCH TO CONTRIBUTE & HOW TO GIVE

Payroll Deduction \$ \_\_\_\_\_ x \_\_\_\_\_ Total Gift \$ \_\_\_\_\_  
# of pay periods

Cash Total Gift \$ \_\_\_\_\_

Check Total Gift \$ \_\_\_\_\_  
Please make payable to United Way of Greater Kingsport

Bill me  
 Quarterly  One-Time MM/YY \_\_\_\_\_ / \_\_\_\_\_  
Total Gift \$ \_\_\_\_\_

PLEASE SIGN \_\_\_\_\_ DATE \_\_\_\_\_

Credit Card -Total Gift \$ \_\_\_\_\_  
If you would like to pay by credit card, please visit us online at [www.uwaykpt.org/give](http://www.uwaykpt.org/give) or contact our finance department at (423)378-3409 ext. 15.

Optional: Please send \$ \_\_\_\_\_ of my total gift to another United Way or Community Chest Code (\*\$50 minimum donation).

## Be a part of the Legacy Giving Challenge!

I am interested in making a contribution to the UWGK Endowment. Please have someone contact me.



- Yes, I am a leadership giver (\$500 gifts and up). Please write your name and/or spouse’s name as you would like it to appear in the Leadership Giving Booklet. \_\_\_\_\_
- I would prefer to be listed as anonymous in the Leadership Giving Booklet
- Yes, I would like to receive the Extra Mile print.

## MISSION & VISION

**WE FIGHT for the health, education and financial stability of every person in our community.**

**MISSION:** TO IMPROVE LIVES by mobilizing the caring power of our community to address local health and human service needs effectively.

**VISION:** A BETTER LIFE FOR ALL, where everyone in our community has an opportunity for a quality education, financial stability and good health.

### HOW YOUR DOLLAR IS INVESTED

2023 Campaign Detail (Based on \$1)

Community Impact & Initiatives **13%**

Management & General **15%**

Other United Ways & Community Chests **22%**

Member Agencies **50%**



## HOW MUCH SHOULD I GIVE?

Your gift is a personal matter based on many factors, including your own financial ability. How much you give is a personal and voluntary decision. Many contributors welcome a guide so that each person may contribute according to their means.

## CARING GIFT GUIDE

Income	Percentage	Annual Gift
Less than \$1,400/month	2% of one month's income	Up to \$28
\$1,400 to \$1,899/month	2.5% of one month's income	\$35 to \$48
\$1,900 to \$3,199/month	3% of one month's income	\$57 to \$98
\$3,200 to \$3,699/month	3.5% of one month's income	\$112 to \$130
\$3,700 to \$4,199/month	5% of one month's income	\$185 to \$210
\$4,200 to \$4,699/month	6.5% of one month's income	\$273 to \$305
\$4,700 to \$5,199/month	8% of one month's income	\$376 to \$416
\$5,200 to \$5,999/month	9.5% of one month's income	\$494 to \$570
\$6,000 to \$7,999/month	10% of one month's income	\$600 to \$800
\$8,000 to \$8,999/month	11% of one month's income	\$880 to \$990
\$9,000 or more/month	12% of one month's income	\$1,080 and up

### Fair Share Concept

1 hour's pay per month for hourly employees or 1% of salary.

## LEADERSHIP GIVING

Recognizes those who give annually at the levels listed below. To qualify for leadership giving through a combined gift with another household member, be sure to list the person's name and his/her employer. Also please list the name(s) as you would like it/them to appear in the Leadership Giving Recognition Booklet.

### Alexis de Tocqueville Society - \$10,000 and above

#### Signature Club \$1,000 and above

Platinum Level	\$7,500-\$9,999
Gold Level	\$5,000-\$7,499
Silver Level	\$3,500-\$4,999
Pewter Level	\$2,000-\$3,499
Bronze Level	\$1,500-\$1,999
Copper Level	\$1,000-\$1,499

#### Initial Club \$500-\$999

**Extra Mile Club is a program for those who give \$500+ or 50% over their caring gift level. Please place a check mark in the space provided on the front of this form if you wish to receive a thank you art print.**

## PARTICIPATING AREA COMMUNITY CHESTS/ UNITED WAYS AND CODES

Thank you for giving to United Way of Greater Kingsport. If desired, you may also choose to designate a portion of your gift (\$50 minimum donation) to one of these participating area Community Chests / United Ways.

### Community Chest of

- 30-Baileyton
- 31-Blountville
- 35-Sullivan South
- 36-Fall Branch
- 37-Gray
- 40-Greater Indian Springs
- 42-Mount Carmel
- 43-Piney Flats
- 45-Sulphur Springs
- 48-West Carter's Valley

### United Way of

- 33-Bristol
- 38-Greene County
- 39-Hawkins County
- 41-East Tennessee Highlands
- 46-Unicoi County
- 47-Southwest Virginia

Your contribution may be tax deductible. No goods or services were provided in return for this contribution. United Way of Greater Kingsport provides written substantiation for contributions of \$250 or more however, a copy of your pledge card and paystub provide evidence of payroll deduction.

## LOOKING BACK & LEADING FORWARD

# GIVE TODAY!

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